

# **Notice of References Cited**

Application/Control No.

09/282,764

Applicant(s)/Patent Under  
Reexamination  
PONTE ET AL.

Examiner

Donald L. Champagne

Art Unit

2162

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## **U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
A	US-	-			
B	US-	-			
C	US-	-			
D	US-	-			
E	US-	-			
F	US-	-			
G	US-	-			
H	US-	-			
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J	US-	-			
K	US-	-			
L	US-	-			
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## **FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
N	-	-				
O	-	-				
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Q	-	-				
R	-	-				
S	-	-				
T	-	-				

## **NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
U		Merriam-Webster Collegiate Dictionary, 10 <sup>th</sup> Ed. (Springfield MA: Merriam Webster, 1997), p. 70, including definitions of "associate".
V		Sterne, Jim, "What makes people click: advertising on the Web", (Indianapolis IN: Que Corp., 1997): 168.
W		
X		

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.